



THESE BOOTS ARE MADE FOR WALKIN'!

New from Alba Diagnostics; a range of quality work boots at great prices. And even better; the Alba work boot is VAT-free, so that's an immediate plus for the buyer!

Available in a variety of styles & sizes, this new range is proving highly popular & a great seller

[ALB30936](#) - [ALB30937](#)
[ALB30938](#) - [ALB30939](#)

ALB30912 FORD FIESTA CAP



Did you know that bleeding the new Ford Fiesta is an issue? The ALB30912 is the solution: developed in conjunction with Ford dealerships this cap is now in stock & available. Fits all Alba pressure bleeders. Alba's ALB560 is approved for use by the Ford Service Equipment program.



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HOW TO GENERATE MORE SALES

EACH SERVICE	EXTRA SALES PER WEEK	SALES PER YEAR
£50	£500	£24,000
£70	£700	£33,600
£100	£1000	£48,000

(Figures based on 5 day week, 48 week year)

Service intervals have lengthened, customers are wary of rising costs. We suggest you offer a FREE ALB1100 Brake Fluid health check. Take the opportunity to explain WHY they need their brake fluid testing; we have posters available FREE giving all the information required to keep the customer informed & reassured that this IS a safety-critical item & that you're offering them this check for free.

If their brake fluid is below 180°, this is your chance to sell a brake fluid change. Then use this opportunity to check your customer's brake system and more brake work may be required. Use our ALB560 & you can change their brake fluid in only 15 minutes & increase your profit on your charge-out rate. ALB560 Pressure Brake Bleeder is recommended by Delphi, Castrol, Ford & many more.

ALB1100 is recommended by the top 3 brake companies in the world; TRW, Bosch & ATE as well as Delphi, Castrol & Ford.



ALB1100 BRAKE FLUID TESTER

ALB560 PRESSURE BRAKE BLEEDER



NEW WEBSITE LAUNCHED

New look website now live featuring:

- New product releases
- View our complete range
- B2B section for customers with online ordering
- Multi language brochure download
- YouTube training videos
- Regular Alba news updates
- All new Facebook page

